LISA BRAITHWAITE

Keynote speaker | Workshop facilitator | Coach | Author

Lisa Braithwaite works with purpose-driven businesses and nonprofits to deliver engaging presentations for visibility, credibility, and influence.

A SAMPLING OF TOPICS

- Speak to Engage®: Tools for Audience Activators (Workshops with live presentation practice deliver the best results)
- Networking for Humans: Connecting With Purpose
- Micro-Presentations: Tighten Your Talk for Maximum Impact
- Memorable Messaging: Conversations That Make an Impact
- Vroom Your Zoom: Leverage Zoom's 5 Basic Interaction Tools
- Speaking Up For Change: Engage, Inspire and Transform Your Audience
- There Is No Lion: Your Guide to Presenting With Confidence and Calm

Lisa's programs will help your team develop speaking skills, confidence, and an audience-centered mindset, whether they present in board rooms or ballrooms, in person or remotely.

Workshops are customized to the needs of your organization, concrete, in plain English, fun, and full of practical ideas for participants to implement right away.

Lisa is also the author of *Presenting For Humans: Insights For Speakers on Ditching Perfection and Creating Connection*

CLIENTS SAY:

"The training we had with Lisa was awesome. Even the introverts among us immediately participated in the exercises."
Oded Dvoskin, Microsoft

"It's been remarkable to hear all the positive things about your talk from staff members. I've heard a lot of people say 'that 90 minutes went by really fast!,' which I think attributed to your preparation, professionalism and thoughtfulness."
Mandy Nasr, Camarillo Public Library

"The session was fantastic! Lisa's style, accessibility, coaching and humor disarmed each of us struggling with our many opportunities to share our stories."
Dena Jenson, Center for Nonprofit Leadership at California Lutheran University

AUDIENCE TAKEAWAYS

"Very funny and engaging!"

"Tools I can use right away to tell my story in a compelling and connecting manner."

"Now I enjoy speaking."

"Lisa was a great help in putting my thoughts and ideas together."

"Lisa established herself as an expert while maintaining a high level of approachability."

"Inspiring and thought provoking!"



5 REASONS TO HIRE LISA

CUSTOMIZED TO YOUR NEEDS

Lisa customizes her trainings to the needs of your participants to make sure all content is relevant, practical, useful, and easy to implement right away.

ENGAGEMENT, CONNECTION, AND INTERACTION

Lisa practices what she preaches and teaches: Audience engagement and human connection are the critical tools for ensuring that participants walk away energized and inspired to put their learning into practice. Lisa keeps it real, conversational and relaxed.

EDUCATION AND EXPERTISE

Lisa has been teaching, speaking, and training for over 30 years; she's been coaching and training on public speaking since 2005; and delivering online programs since 2012. She's also a certified virtual presenter. Her degrees are in theater and education. She was even on the speech team in high school. She's the total package!

TRUST AND AUTHENTICITY

Lisa's philosophy is that public speaking is fun, it's an awesome way to express yourself creatively, and it offers an accelerated approach to developing an intimate and trusting relationship with your target audience.

EASY TO WORK WITH

We'll discuss all your needs in advance, and you'll receive pre-workshop questionnaires for your organization and your attendees so nothing is left to chance. Lisa is responsive, reliable, and communicative!

LISA'S BIO

Lisa's background as an advocate and trainer in the nonprofit sector and her degrees in theater and education have influenced her upbeat and accessible approach to speaking and training.

She's been hired by companies as diverse as Associations West, Microsoft, NOAA, Pulmonary Fibrosis Foundation, Massachusetts Association of Realtors®, South Central L.A. Regional Center, and Cal Lutheran Center for Nonprofit Leadership, for her fun and lively keynotes and workshops.

She's been interviewed for her public speaking perspective and expertise in the Wall Street Journal, Los Angeles Times, Chicago Tribune, Men's Health, Toastmaster Magazine, Inc.com and on numerous podcasts. Her LinkedIn Learning course has been taken by over 61,000 learners.

Lisa models authentic, aligned, collaborative and FUN presentations using relevant, practical and useful content that activates the audience's emotional engagement and moves them into action.

THE LisaB COMPANY

Contact Lisa:
lisa@coachlisab.com
805.699.6408 | coachlisab.com













